



RECOGNIZE AND CHANGE

EuropeAid CSO-LA/2017/388-053

Contracting Authority	European Commission – DG EuropeAid (call 151103/DH/ACT/Multi – Lot 4)
Total project value	Euro 2.742.753,00
Financing sources	EU Commission: Euro 2.461.731; own co-financing: Euro 281.022,00
Lead Partner	City of Turin through the Mayor's Cabinet – International Cooperation and Peace, with the support of the Scuola Formazione Educazione Permanente – SFEP (Agency for training of the City of Turin) and of the "Area Giovani e Pari Opportunità" – Department Youth and Equal Opportunities
Partner	<ul style="list-style-type: none"> ▪ Prefeitura Municipal de Fortaleza (Brazil) ▪ Caritas Ruse (Bulgaria) ▪ Delphi Association for Strategic Management (Bulgaria) ▪ Câmara Municipal da Praia (Cape Verde) ▪ Ville de Dunkerque (France) ▪ Vardakeios School for Indigent Children – Ermoupoli (Greece) ▪ Città di Collegno (Italy) ▪ ISCOS Piemonte Ong (Italy) ▪ Comunidade Intermunicipal do Alto Alentejo – CIMAA (Portugal) ▪ Serviciul Public Asistență Socială Baia Mare (Romania) ▪ Direcția Generală de Asistență Socială a Municipiului București (Romania) ▪ Asociația Caritas București (Romania) ▪ Diputación Provincial de Huelva (Spain) ▪ Diputación Provincial de Jaén (Spain)
Implementation period	36 months (01/10/2017 – 30/09/2020)
Objectives	<p><i>Overall objective</i> Increasing among the European citizens in the spreading of a culture based on the plurality of identities and their mutual acknowledgment by fighting against discriminations and violence linked to the gender and cultural differences</p> <p><i>Specific objectives:</i> <i>SO1:</i> increasing the awareness of the youth between 11 and 30 years of age on the forms of violence and discrimination in the European and extra-European territories and encouraging their active participation in the spreading of an inclusive non-discriminating culture, using mutual learning and peer education; <i>SO2:</i> strengthen awareness raising among the European and extra-European public on individual responsibility through a campaign against discrimination and violence</p>
Target groups	<p>Young Educators [YE] between 19 and 30 years of age High School Students [HSS] between 15 and 18 years of age Grammar School Students [GSS] between 11 and 14 years of age</p>



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The Project is co-funded by the European Union

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Final Beneficiaries	Citizens of Europe and extra-European countries involved, in particular women and socially vulnerable people (like cultural minorities and migrants)
Expected Results	<ol style="list-style-type: none"> 1. At least 150 YE from 9 countries (7 EU + 2 extra-UE ones) shall be trained and involved in sensitization and education pathway in the schools and associations 2. At least 13,500 HSS (4.500/year) made aware on the project's topics, trained and involved in awareness raising campaigns and peer education workshops 3. At least 3,500 GSS made aware and trained on interpersonal and cyber relationships 4. 1,5 million people made aware through the awareness raising campaign: interactive multimedia platform against discrimination and violence [IMPADV], FB and social media, performances and spreading through the institutional communication channels and events organized by the partner 5. Manual on the peer to peer methodology (awareness raising, education and development of campaigns) for young people (11/18 years of age) 6. Shared outlining (among youth, parents, teachers, officers and policy makers) of proposals for the improvement of the local public policies against the discrimination and violence and promote both social inclusion and citizen's participation.
Main activities	<p>Management and monitoring (kick off, interim and final meeting, steering committee, partners coordination and tasks, visibility and communication, administrative procedures, Monitoring and Evaluation activities, meetings in Bruxelles)</p> <p>WS1: <i>Peer education and mutual learning of young people on three themes (one per year): a) THE RELATIONSHIPS: personal and social identity; b) DIVERSITIES AND DISCRIMINATIONS: equal and different; 3) VIOLENCE: action and response</i> (training of YE; training of teachers; meetings with parents; workshops for HSS; workshops for GSS; workshops with associations; youth exchanges)</p> <p>WS2: <i>Awareness campaign</i> (three contests - one per year - to involve the youths in the sensitization campaign; creation and spreading IMPADV; events aimed at the sensitization and spreading of the project outputs)</p> <p>WS3: <i>Public policies</i> (local and international seminaries; meetings with policy makers; advocacy and development of policy recommendations by young people)</p>
Project Strategy	<p>The target groups and the beneficiaries (mainly youth, i.e. the adults of tomorrow) will receive input and support to improve their critical understanding of today's inter-connected and globalized world.</p> <p>Key of the project is to involve youth in the creation of Communication Tools and Communication Campaigns. Thanks to the collaboration of schools, the beneficiaries will produce actively visual material (namely short videos), will use social media in a critical way, will participate in international exchanges, under the guidance of young educators trained for this purpose by the R&C project.</p> <p>The young beneficiaries will increase the awareness and understanding on gender and ethnic (cultural) discriminations, starting from the shared idea that fighting discriminations is a universal responsibility.</p> <p>Gender equality and migrations shall be the cross-cutting themes that will accompany the activities throughout the three years (Relationships, Discriminations and Violence) because, as stated by the 2015 Report on the Policy Coherence for Development: «violence and insecurity have threatened sustainable development and the achievement of the MDGs».</p> <p>LAs (Cities, Municipalities and Provinces), Municipal Consortiums, CSOs, as well as of the multi-stakeholder groups, are grouped in the partnership in order to contribute to the sustainable inclusive development as well as to the promotion of human rights, social responsibility and gender equality.</p>



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